

## Context-based Advertising - 2

Top-of-mind, Context-based

Promotion for R3,900/\$490 per year

Keep your products/services top-of-mind with companies in the sector!

WE OFFER:

THREE Suppliers Directory Entries in F&B Reporter PRINTED EDITION, the widest-circulating magazine to food/beverage processors in SA.

A YEAR-LONG entry in the Searchable Suppliers Directory of F&B Reporter WEBSITE, [www.developotechnology.com](http://www.developotechnology.com)

WITH NEW PROMINENCE FEATURES &hellip;

- WE LINK YOUR ENTRY PRODUCT TO RELEVANT ARTICLES (AS WITH GOOGLE!). TO SEE HOW THIS WORKS, GO TO [www.developotechnology.com](http://www.developotechnology.com) CLICK ON ANY RECENT ARTICLES - AND SEE &ldquo;POTENTIAL

SUPPLIERS&rdquo; A FEW PARAGRAPHS DOWN.

- OUR WEEKLY E-MAIL LETTER (READERSHIP: OVER 36,000) PROMPTS CLICKTHROUGH TO ALL ARTICLES (AND THEREFORE YOUR ENTRY).

Because our website is highly visible to Google, your company's entry will appear on the first page of any search (specifying South Africa) - search for any company which is already in our Suppliers Directory to verify this!

COST: only R3,900 incl VAT (\$490)!

OPTIONAL EXTRA &hellip; RESERVE KEY WORDS

We search, reserve and highlight your company's key words (the commoner the words the better) - throughout our editorial database. Those highlighted words click through to your Suppliers Directory Entry (above) &hellip; so those words become associated with your company.

Cost: only R950 incl VAT (\$120) per word reserved, per year!

FOR MORE INFORMATION ON THIS OFFER, CONTACT:

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or email: